

1961

OFFICE AND WAREHOUSE
OXFORD 2-6529

1962

"The House of Spic & Span"

GROWERS OF THE MOST PREFERRED GLADIOLUS VARIETIES

P. O. BOX 123

NEWFIELD, NEW JERSEY
(A MILE AWAY FROM HIGH PRICES)PETER J. VANDENBERG
OXFORD 1-3904LIBRARY
RECEIVED
★ NOV 9 1961 ★
U. S. Department of AgricultureOWNER:
CORNELIUS PEET
OXFORD 2-8584**NEW JERSEY GROWN BULBS HAVE PROVEN TO BE THE BEST!**

Dear Customer:

At this time we are digging an extremely healthy crop of young plump shiny bulbs, due to all new ground, "Elcide Dip" and the favorable weather conditions that have been with us most of the time.

Due to the unprecedented demand for our newest introduction:

"WORLD'S FINEST TRUE LAVENDER":

BEVERLY ANN

we are completely sold out for this year, however we would like to bring its many merits to your attention, as you all are well aware, the market has been in need of a truly healthy, beautiful lavender.

This is one Glad, that will never need a doctor; rates A-1 in production and has all the qualities of a top commercial. KEEP AN EYE ON **BEVERLY ANN!**

FOR **"WHITE FRIENDSHIP"** we would like to repeat our last year's description:

"FLORISTS' FINEST WHITE". IT'S FINE RECORD SPEAKS FOR ITSELF! Furthermore our list contains the best market varieties in each color class plus the finest Butterfly types for cutting and with the addition of the new listings you will find this list the BEST COLLECTION FOR THE FLOWER TRADE.

GENERAL LIST**PRICES PER THOUSAND****ARES**

(One of K & M's best new butterfly types.)

Tall creamy white with scarlet blotches. Eye catching and attractive. Vigorous grower. Throws tall spikes from any size bulbs. Valuable variety because of its earliness, adding more color to the first ones you cut.

#1	2	3	4	5	6	BULBLETS	
\$35.	30.	20.	15.	10.	6.	Quart	\$ 5.
						Peck	30.
						Bu.	90.

BEVERLY ANN

SOLD OUT

See description above.

CONRAD

Fine tall yellow with red throat mark. Vigorous grower and producer of big spikes also from small bulbs. Rather late which makes it an excellent variety for Fall blooms.

40.	32.	26.	18.	12.	8.	Quart	\$ 8.
						Peck	50.

PRICES PER THOUSAND

Elizabeth The Queen

We have a clean virus free stock of the tall growing type.

#1	2	3	4	5	6	BULBLETS	
25.	20.	14.	10.	6.	4.	Quart	\$ 5.
						Peck	15.
						Bu.	50.

FIAT LUX

Fine early deep yellow with a greenish cast. Excellent market flower. Most valuable for its earliness, and a good all around glad at any time.

30.	25.	20.	15.	10.	7.	Quart	\$ 10.
						Peck	60.

Florence Nightingale

Tall large white and a fine commercial variety.

25.	20.	14.	10.	6.	4.	Quart	\$ 5.
						Peck	20.
						Bu.	60.

FORTUNE

A fine new bright deep orange on strong stem. Healthy vigorous grower and excellent cut flower. Another welcome addition for color. Very early and attractive.

30.	25.	18.	13.	10.	7.	Quart	\$ 20.
						Peck	75.

FRIENDSHIP

Beautifully ruffled frosty pink. A most preferred color by all florists. We recommend big plantings for early and throughout the season. One of the top moneymakers. It is getting more and more popular and in demand.

25.	20.	14.	10.	6.	4.	Quart	\$ 5.
						Peck	15.
						Bu.	50.

GABRIELLE

Beautiful shade of medium pink with nicely ruffled wide open florets, always perfectly placed. Grows real well and is just a lovely Glad.

50.	40.	30.	25.	20.	15.	Quart	\$ 15.
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GOLD

Most beautiful of all yellows. With a little extra care it will give you an adequate flowerhead.

28.	22.	18.	12.	9.	6.	Quart	\$ 5.
						Peck	30.
						Bu.	90.

GREEN WOODPECKER

One of K & M's best new butterfly types. Greenish cream with striking red blotches.

60.	45.	30.	20.	16.	12.	Quart	\$ 15.
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HOPMAN'S GLORY

Standard yellow, at its best in Southern areas. Early flowering.

25.	20.	15.	10.	6.	4.	Quart	\$ 5.
						Peck	25.
						Bu.	80.

INNOCENCE

Delicate pastel pink. Excellent grower. Very early and a good producer. Frankly we missed out on this variety and should have started this one 5 years ago. However we have a BETTER one coming up with EARLY SPRING which we will list next year in quantity.

30.	25.	20.	12.	9.	6.	Quart	\$ 5.
						Peck	30.
						Bu.	90.

PRICES PER THOUSAND

JUNE BELLS

Standard pure white. Excellent market variety. Early flowering.

#1	2	3	4	5	6	BULBLETS	
						Quart	\$ 5.
28.	21.	15.	10.	6.	4.	Peck	20.
						Bu.	60.

MELODY

(One of K & M's best new butterfly types)

A beautiful shade of Pink with scarlet red blotches. A most attractive variety. Valuable addition to the early ones.

40.	30.	20.	15.	12.	8.	Quart	\$ 10.
						Peck	50.

MINARET

This is THE FINEST reddish pink glad with white throat very showy and attractive. Top producer. Excellent shipper, keeper, opener.
"Enough said"

50.	45.	35.	25.	20.	15.
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MOTHER FISCHER

Tall ruffled white. Holds many open. Big spikes from small bulbs.

28.	22.	16.	10.	6.	4.	Quart	\$ 5.
						Peck	20.
						Bu.	60.

ORANGE GOLD

Tall and large brilliant deep orange. This old timer is still one of the finest orange glads.

28.	22.	16.	12.	8.	6.	Quart	\$ 5.
						Peck	30.
						Bu.	90.

PINK SUPREME

We like to recommend this vigorous healthy growing variety to substitute for PINK SENSATION, which cannot be grown healthy. Beautiful deep pink with white throat. Excellent market variety and it is rather early. Try it, you'll be well satisfied.

40.	30.	25.	20.	15.	10.
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REFLECTION

50 cents each, any size

One of the most exciting K & M Butterflies. Beautiful glowing deep orange red with yellow circles.

REGINA

Tall very fine glowing light orange. Very large blooms. Good seller at any time, especially in late summer and fall. Still gaining popularity.

35.	30.	25.	15.	10.	7.	Quart	\$ 5.
						Peck	35.
						Bu.	90.

SANS SOUCI

Tall and large deep red. Good variety for local markets only.

25.	20.	15.	11.	7.	5.	Quart	\$ 5.
						Peck	20.
						Bu.	60.

SPIC & SPAN

"New improved stock"

Beautifully ruffled bright pink. "NO BETTER GLAD ON THE MARKET."
Re-invest with our "New improved stock" grown from hot water treated bulblets and keep on making money with this top producer.

25.	20.	16.	11.	7.	5.	Quart	\$ 5.
						Peck	25.
						Bu.	75.

PRICES PER THOUSAND

TRAVELER

One of the finest glads for color and lasting qualities. Beautiful pastel rose. Easily opens 9-10. A most wanted color by florists.

#1	2	3	4	5	6	BULBLETS	
						Quart	\$ 5.
35.	26.	18.	12.	8.	5.	Peck	35.
						Bu.	100.

VALERIA

The very best in Red. We do have an excellent pure and healthy stock and we claim the best in the country. It is advisable to stock up with this excellent variety as there is no replacement in sight.

35.	26.	18.	14.	9.	6.	Quart	\$ 5.
						Peck	30.
						Bu.	90.

WILD ROSE

Fine medium rose with light throat. Healthy and most vigorous grower and early bloomer. A welcome addition for color.

30.	25.	20.	15.	10.	7.	Quart	\$ 5.
						Peck	25.
						Bu.	75.

WHITE FRIENDSHIP

"FLORISTS' FINEST WHITE"

50.	40.	30.	20.	16.	12.
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TERMS OF SALE: Cash with order, 5% discount.

F. O. B. Newfield, New Jersey.

PRICES ARE PER THOUSAND

250 BULBS AT 1000 RATE

Our credit terms: To established customers and those with satisfactory credit ratings: 2% 10 days, 90 days net after delivery of bulbs. Interest at $\frac{1}{2}\%$ per month will be charged to accounts three months past due. The buyer agrees to the above terms by placing his order with us.

Minimum Order: 250 of each Variety and Each Size.

PLEASE ORDER EARLY. Send us your orders as early as possible to avoid disappointments.

DELIVERY ANYTIME AFTER JAN. 1st UNTIL APRIL 15th.

"FOR YOUR BEST DEAL IN GLADS"

REMEMBER

THE HOUSE OF SPIC & SPAN

ATTENTION ALL BUYERS !

On larger quantities, 10,000 or more of each variety and each size we allow a **SPECIAL DISCOUNT!**

Please let us know your bulb needs at an **EARLY DATE** and we will make you **A GOOD DEAL.**

NEW JERSEY GROWN BULBS HAVE PROVEN TO BE THE BEST!